

Become an IAM RoadSmart Observer





If you love your driving or riding then share your passion by becoming an IAM RoadSmart Observer.

Observing for IAM RoadSmart is a thoroughly rewarding, fun and enjoyable way to help make our roads safer. You will be coaching and mentoring drivers and riders to be the best they can be by enhancing their skills with you. You'll volunteer to provide these skills through our national group network.

What's involved?

As an IAM RoadSmart Observer you'll provide one-to-one observed drives or rides as part of a local IAM RoadSmart group. These generally fall into regular times and patterns to fit in with your other commitments. They can vary by group and we can currently promise to keep you as busy as you wish to be, with associates waiting to start their courses!

Existing Observers will tell you that the pleasure and satisfaction of hearing that your latest associate has passed their advanced test is a wonderful feeling and the gratitude and thanks you'll receive will make you feel ten feet tall!

Gain a recognised qualification

Becoming an IAM RoadSmart observer will also provide you with a recognised skill and qualification for life. All observers will hold an IMI (Institute of the Motor Industry) accredited IAM RoadSmart Local or National Observer qualification.

We'll also fund all the costs associated with gaining this qualification.





You'll have a rewarding and enjoyable time

We are looking for that combination of excellent driving and riding skills plus the ability to communicate and encourage associates to develop their own skills in a positive and encouraging environment. We are not keen on criticism or focusing on the negatives. Associates wish to develop their skills and we want to be with them every step of the way providing support, guidance and encouragement.

Our observers have the opportunity to participate in regular training and development events and sessions. IAM RoadSmart also holds a number of circuit based skills days and skills enhancement days at which we will also need observer help and support. You may also be asked to mentor the occasional celebrity or VIP for us.



How you'll benefit from becoming an IAM RoadSmart Observer

- A full training programme accredited by the IMI that will give you a qualification for life
- The flexibility to offer your services around your lifestyle in line with the delivery of our Advanced Drivers or Riders courses
- Regular and comprehensive training refresher and update courses and sessions
- The satisfaction of helping others to become advanced drivers and riders
- Priority invitations to IAM RoadSmart events and activities



Find out more

We'd love to hear from you and welcome you as part of our national network of skilled, qualified IAM RoadSmart Observers.

If this sounds like something you would like to do, find out more by visiting